

FLYING H GENETICS

YOUR FULL SERVICE SEEDSTOCK SUPPLIER
YEAR AROUND SUPPLY
YEAR AROUND SERVICE

We appreciate your interest in and use of Flying H Genetics. This brochure contains information on the 2011 Private Treaty Bulls available now at the Nebraska Ranch.

These bulls give you an excellent selection of polled, black and red, purebred and hybrid genetics in heifer bulls, balanced genetics and growth bulls.

The selection offered will help you utilize crossbred vigor to gain efficiency, growth, fertility, survival, lifetime production and get more from your ranch and management without additional costs.

To get more information in a small space, we are using our 5 Star System to rank the bulls on their genetic potential. There is a full explanation of this system on the inside front and back covers. FR=frame, D=disposition, G=growth, MU=muscling, C=carcass value, MB=marbling and HB=heifer bull.

The bulls have a complete health history, are semen tested, developed on roughage so they are not fat and are ready to go to work.

We will assist in delivery but health requirements across state lines is more restricted this year so it may be a couple days depending on where you live.

We have joined a group of elite seed stock breeders to bring more value to your ranch and management and the genetics you have by bringing buyers for your calves. Allied Genetic Resources will coordinate the identification of your calves/yearlings and match buyers with your calves whether you sell off the ranch, video, livestock auction or retain through the feedlot. Please let us know at least a month before you sell so we have time to coordinate getting buyers for you.

Thank you again for considering Flying H Genetics. If you need more information or want to set up a visit, just call us—the numbers are at the top of this page.

EXPLANATION OF SCORING & RANKING SYSTEMS

FRAME SCORE:

Yearling hip measurements predict mature frame size. 1★ are 5.5 frame and smaller, 2★★ are 5.6 – 6.4 moderate frame and 3★★★ are 6.5 frame or larger.

FHG STAR RANKING SYSTEM—

This system ranks cattle in five major areas of customer genetic needs—**Growth, Muscle, Carcass, Maternal, and Disposition**.

Growth, Muscle, Carcass and Maternal—3★ ranking identifies breed average genetics for the trait, a 4★ ranks them within the top 50% to 25% of the breed and a 5★ ranks them within the top 25% of the breed genetically for the traits. Information used to develop these rankings includes performance measurements of the individual animal, his sire and his dam, EPD's and ultrasound data. Our Star Ranking System combines all the data into a simple ranking system to help you easily find the specific genetics you need for a trait or combination of traits.

Disposition—1★ & 2★ culled, 3★ Good, 4★ Better, 5★ Best.

Because disposition is a very important management and safety issue, Flying H Genetics has researched and developed a system to score all of their cattle, including any cattle sold for breeding purposes, for disposition to eliminate the unacceptable ones. We have been culling on disposition for years but scoring them quantifies and identifies them more accurately making culling more accurate and effective.

Cattle are a herd instinct animal. Separate them from the herd and their natural response is to flee back to the group or fight for their life. Domesticating them has gentled them but their natural instincts of flight and fight are still there at varying degrees. Generally, the sooner and more often cattle are in contact with and handled by humans in a calm, nonthreatening way, the more trusting and less flighty or threatened they will feel.

Knowing this, our system separates an individual animal from the group into a small pen with one or two people to add a common stressor. Since all cattle have a different disposition (just like people) this will create different degrees of nervousness, flight and fight that can be scored. Scoring the different levels of nervousness, flight and fight allows us to identify different levels of disposition. The scores range from 1 to 5 with 5 being the most calm. This is a subjective score but certain actions help group the cattle into the five different levels. Following is a general description of the type of actions observed while scoring that help rank each individual's disposition.

One Star—animal is very nervous and agitated and is looking for an escape route. Will not stop and stand, tests the fence and will show fight and turn on you if pressed. When the out gate is opened he leaves on the run. He's always at the back of a group, head up and keeps his distance. He will make others nervous and flighty and is hard to sort from the group. Anything new will create great distress and he will get more agitated the longer he's held separately. Due to safety issues these are culled immediately.

Two Star—animal is nervous and very uncomfortable. He will keep moving, walking the fence and trot or run if approached. Not as likely to show fight but will exit fast. Very observant and keeps his distance even in a group. He will be a little hard to sort from the group. He's always nervous and flighty in a strange situation. He presents a safety concern and causes handling problems with the whole herd so is culled asap.

Three Star—animal is uncomfortable wanting to keep distance. He will stop but is very attentive and moves without much pressure. He'll exit at a fast walk or slight trot. Handles fine in a group but gets nervous when separated, wanting to rejoin the herd. Can get excited if pressured or forced out of comfort zone so low stress, low pressure handling helps.

Four Star—animal moves when pressure is applied but will stop easily. Will stand and allow you to approach but not get too close. Exits at a walk. Fast movements, loud noises and strange situations will make him nervous. Low stress handling works great.

Five Star—animal is very calm and gentle, easy to sort and move. Will stand, allow you to approach and maybe touch him and may even approach you. Needs to be urged to leave the pen. Can get excited but calms down quickly. Responds well to proper handling.

CO. %	TAG #	SIRE	BW	WW	YW	SC	CE	BW	WW	YW	MK	FR	D	G	MU	C	MA	HB
BLACK	BALANCER	BULLS																
BLK 1/2	BABG 014X	Retail Product	96	664	1338	35.2	105	1	43	94	27	3	5	5	4	4	5	
BLK 1/4	WFA 25X	KCF Bennett	82	622	1081	37.3	NA	-1.5	36	91	18	1	3	4	3	4	4	
HO.BK3/4	FHG 031X	Legacy	84	654	1224	40.5	106	0	40	83	23	3	4	5	4	5	5	
HO.BK1/2	BABG 032X	Krugerrand 130P	94	601	1134	34.4	102	0.3	45	89	16	2	4	5	4	5	4	
BLK 1/2	BABG 037X	Mandan 5664	86	635	1142	38	NA	0.3	47	96	26	2	4	5	4	5	5	
HO.BK 3/8	FHG 046X	FHG 305P	92	581	1133	38	101	1.2	36	77	19	2	5	4	4	3	4	
BLK 1/2	FHG 051X	Retail Product	82	572	1097	38.5	103	-0.6	38	83	19	2	4	4	5	5	4	
HO.BK 1/2	FHG 056X	FHG 111L/PW 92S	ET	663	1172	38.5	107	-1.1	45	82	18	2	4	5	4	5	5	
BLK 1/2	BABG 057X	Frontier 111U	81	630	1184	33.9	102	0.2	45	96	19	1	4	5	5	5	5	
HO.BK 1/2	WFA 60X	Focus 7T	86	719	1132	37.3	107	0.1	45	92	17	2	4	5	4	4	5	
BLK 3/4	FHG 074X	Govenor 3N	60	577	1030	38.5	122	-4.7	35	73	23	1	4	4	5	5	5	3
BLK 3/4	BABG 086X	Carolina 5775R	86	682	1242	36.7	102	1.3	45	79	16	3	5	5	4	3	4	
BLA 3/8	FHG 104X	FHG 305P	94	590	1203	36.8	101	0.8	35	78	18	2	5	3	3	4	4	
BLK 3/4	BABG 113X	Carolina 5775R	95	NA	NA	NA	99	2	46	78	17	2	3	5	3	3	5	
HO.BK5/8	FHG 143X	Carolina Master	80	606	1115	38.7	110	-0.6	36	72	20	2	4	4	5	5	4	1
BLK 1/2	FHG 150X	FHG 4S	78	549	1108	36.2	109	-1.7	36	80	20	2	3	4	4	5	4	1
BLK 3/8	FHG 390X	Frontier 862U	75	601	1259	36.1	105	-1.6	34	72	19	1	4	3	5	5	4	
BLK 1/2	LAMM 416X	Coalition SCC	74	545	1024	37.9	107	-0.6	32	70	23	1	4	3	3	3	3	
HO.BK1/4	BFGG 500X	Switichblad 600S	95	648	1251	36.6	NA	0.2	34	66	11	2	4	3	4	4	3	
HO.BK 3/4	LDJ 520X	Rock Star 126U2	92	591	1151	38.7	104	0.4	38	78	19	1	5	4	5	5	4	
BLK 1/2	LDJ 547X	In Focus 7116T	96	607	1145	37	110	-2.2	37	76	19	2	5	4	3	5	4	1
BLK 1/2	LDJ 576X	Right Time 338	ET	620	1159	39.8	105	0.5	48	92	20	3	4	5	5	5	5	
BLK 3/8	FHG X601	Legacy	98	622	1125	35.3	NA	0.4	31	71	17	2	3	3	3	4	3	
BLK 1/2	GCM 802X	New Design 256	62	645	1290	34.5	NA	-3.1	35	78	15	2	5	4	4	4	3	1
BLK 3/8	GCM 810X	New Design 256	72	606	1160	32.7	NA	-2.1	26	60	17	2	3	3	3	3	3	1
BLK 5/8	GCM 818X	FHG RP 12T	94	557	1144	34.3	104	1.6	34	77	17	2	4	4	5	5	3	
BLK 1/2	GCM 820X	Just Right 122P	65	534	1113	34	102	-3.5	30	73	17	1	4	3	5	5	3	1
HO.BK 1/2	BFGG 1870X	Flying H Director 33	80	629	1256	39.5	108	-1.5	32	68	17	3	5	3	5	3	3	
HO.BK 1/2	BFGG 1990X	Flying H Director 33	92	618	1109	33.6	102	0.2	39	77	16	2	5	4	5	3	4	
HO.BK 1/2	BFGG 2410X	Flying H Director 33	89	685	1197	41.8	103	1	41	79	21	3	4	5	5	3	5	
18-24 MO	BALANCER	BULLS																
BLK 1/2	BABG 109W	Carolina 5775R	76	732	1106		102	-1.5	36	71	14	2	4	3	4	3	3	
HO.BK 1/4	BFGG 1839W	Switichblad 600S	85	613	1178	37.6	NA	-2	32	74	12	2	4	3	4	3	3	1
BLK 1/4	BFGG 5419W	Switichblad 600S	88	544	1067	39.2	NA	-0.2	35	70	14	2	5	3	4	3	3	
BLK 1/4	BFGG 5629W	Switichblad 600S	78	494	1019	38.3	103	-1.2	30	69	14	1	5	3	5	3	3	
HO.BK 1/2	GCM 8751W	Mainline	75	582	1018	34.3	NA	-2.7	35	74	17	2	4	3	3	3	3	
BLACK	PB BULLS																	
HO.BK PB	WFA 10X	FHG Landmark 7R	86	642	1175	38.6	103	2.2	50	88	15	2	4	5	5	4	5	
HO.BK PB	FHG 024X	BLK Impact	94	569	1162	37.6	106	-0.3	38	75	17	2	5	3	4	5	3	
BLK PB	KOBG 029X	VISA J40	84	674	1212	36.1	107	1.1	40	79	14	2	4	4	5	5	4	
BLK PB	BABG 43X	Flying H Director 33	91	638	1259	38	105	1.9	43	76	20	2	4	4	5	3	5	
BLK PB	FHG 069X	Granite 200P2	88	611	1113	33	104	0.4	43	71	16	1	5	4	3	3	3	
HO.BK PB	FHG 096X	Northern Wind	76	635	1088	33.1	112	-1.2	45	76	19	2	4	4	5	5	5	3
BLK PB	FHG 128X	Granite 200P2	ET	593	1125	34.1	105	-0.3	44	86	23	3	5	4	5	5	5	
HO.BK PB	FHG 173X	FHG Sculptor 107S	98	607	1080	34.5	99	2.2	49	85	15	2	5	4	5	5	5	
BLK PB	FHG 177X	Govenor 3N	70	552	1066	33	110	-0.5	46	86	24	2	5	4	5	5	5	1
HO.BK PB	LAMM 731X	Govenor 3N	82	510	1115	35.3	107	0.4	43	82	25	3	4	4	5	5	5	

B/PB24MO	FHG 241W	FHG Road 156S	90	714	1156	41	109	-0.8	47	92	19	2	5	5	5	5	5
ANGUS	BULLS																
BLK PB	STULL 010	Daybreak	84	665	1134	35	10	0.3	51	91	17	2	3	5	5	5	3
24 MO	BULLS																
BLK PB	BF 139	Designed Prime	80	604	1284	35.8	12	-0.7	45	88	19	2	4	3	3	3	5
BLK PB	BF 589	OCC Stetson	86	638	1155	38.5	9	0.5	40	68	15	1	4	3	3	3	3
BLK PB	BF 939	Designed Prime	90	615	1265	33.5	11	-0.5	40	78	17	2	4	3	3	3	3
BLK PB	BF 1719	OCC Martin	78	577	1150	37.6	9	-0.8	39	68	13	2	4	3	3	3	3
BLACK	SIMANGUS	BULLS															
BLK 1/2	GLS X18	Combination	75	666	1011	34.2	NA	-1.4	33.9	77.4	5.3	2	5	4	5	5	5
BLK 3/4	PSF X20	Next Gen	91	734	1168	39.6	NA	1.7	29.3	57.6	-1.3	3	4	4	5	5	3
BLK 3/4	GLS X71	Pacesetter	79	642	984	37.2	NA	-1.5	24	55	6	2	4	3	5	3	4
BK PB	GLS X103	Pacesetter	93	708	950	35.5	8.8	1.3	35	72	11	6	5	3	4	3	5
BLK 1/2	FHG 221X	Dakota	ET	583	1175	37.2	0	0.3	31	69	5	3	5	3	3	3	3
24 MO	BULLS																
HO.BK PB	JC 934W	Lucky One	ET	654	1094	32.3	9	0.3	25	49	5	2	4	3	5	5	5
RED	ANGUS	BULLS															
RED PB	FHG 169X	Cherokee Cyn	ET	592	1102	35.5	NA	-0.1	38	55	20	2	5	3	5	4	4
RED PB	FHG 230X	Cherokee Cyn	ET	706	1264	40	NA	-0.1	38	55	20	2	5	4	5	4	4
24 MO	BULLS																
RED PB	FHG 13W	LEGACY 6097	ET	565	1020	36.3	8	-2.7	32	58	19	2	4	3	4	5	4
RED PB	FHG 110W	CONQUEST 4405P	68	586	1047	33.3	13	-3.7	35	65	16	2	4	4	5	5	4
RED	BALANCER	BULLS															
RED 1/4	FHG 005X	CONQUEST 4405P	60	581	1095	34.7	107	-6.2	30	68	16	1	4	3	4	5	3
RED PB	FHG 43X	FHG Landmark 51P	86	551	1075	37	102	0.6	42	75	12	2	4	4	5	5	3
RED 3/8	FHG 67X	CONQUEST 4405P	70	586	1117	36.5	101	-3.7	35	76	15	2	3	3	5	5	3
RED 5/8	FHG 81X	LEGACY 56R	98	655	1180	38.1	98	3	49	90	23	3	3	5	5	5	5
RED 5/8	FHG 98X	FHG Landmark 51P	84	548	1005	35.1	105	-1.1	41	70	14	2	5	4	5	5	3
RED PB	VOS 110X	Buddy Boy	94	702	1206	34	101	3.2	46	84	16	2	5	5	5	2	4
RED 1/2	FHG 111X	LEGACY 6097	88	578	1209	37.4	NA	0.3	40	82	16	2	4	4	5	4	4
RED PB	FHG 144X	YUKON	98	625	1165	38.2	100	3.1	40	73	23	3	4	4	4	4	5
RED 3/4	FHG 246X	Flying H Master	92	705	1264	33.6	99	3.5	51	85	19	3	4	5	5	4	5
RED 1/2	AGET 403X	CONQUEST 4405P	78	654	1353	36	103	-1.9	42	82	15	2	3	5	5	3	3
RED 1/2	LDJ 561X	FHG CHERKEE	90	686	1277	36.4	110	-2.1	38	80	20	3	4	4	5	3	4
RED 3/4	AGET 406X	FHG Landmark 25U	80	590	1151	36	102	2.3	45	82	15	2	4	5	4	3	4
18 MO	BULLS																
RED PB	FHG 072W	COLLATERAL	88	643	1069	36.5	104	1.7	34	64	21	1	4	3	3	3	3
RED 1/2	FHG 148W	HXC 5006R	82	596	966	33.5	NA	-2	30	59	20	1	4	3	3	3	3
RED 1/2	FHG 161W	Mimi 7249	90	650	1072	40.2	103	0	37	70	22	2	4	4	4	4	5
RED 1/2	CKCG 454W	None Wider G06	92	648	1108	36.2	107	-0.5	35	65	15	2	5	3	3	3	3

IDENTIFYING HEIFER BULLS

Because of the interest in, need for, and importance of correctly identifying bulls to be used on first calf heifers, Flying H Genetics has developed a “**5 STAR SYSTEM**”. This system ranks bulls we believe (and guarantee) will work on heifers and not cause above normal calving difficulty due to size and shape of the calf.

A “**One Star**” bull should work on larger, well-developed heifers with above average pelvic measurements.

“**Three Star**” bulls increase the comfort level and degree of calving ease and can be used in most heifer development situations.

“**Five Star**” heifer bulls give exceptional calving ease with little assistance expected, except in abnormal presentations, etc.

All bulls offered by Flying H Genetics that qualify to be guaranteed as heifer bulls will be identified by the **5 Star System**.

Even this system cannot guarantee every heifer bred to these bulls will calve unassisted. There are at least 16 different criterion that affect calving ease



with birth weight being the largest factor. Other factors like sex of calf, shape of calf and size of bone, condition score of heifer, age of heifer, feed protein level, weather prior to and during calving, the heifers genetics for calving ease and birth weight, gestation length, heterosis, pelvic opening size and presentation of calf all affect calving ease.

The **5 Star System** is not perfect but it will eliminate most problems caused by the genetics of the bulls breeding the heifers. And—if we find one that doesn't work and he is guaranteed for calving ease on heifers with our **5 Star System**—we will replace him with another bull of your choice with full credit from the original bull. It's not perfect, but it is one of the best systems and guarantees you'll find anywhere.

Questions, call **Dick at 308-962-6500** or **Kyle at 308-962-6940**.

VOLUME DISCOUNT ON BULLS

5% on purchases of five to nine bulls.

10% on purchases of ten or more bulls.

LIMITED FREE DELIVERY

Flying H Genetics has offered limited free delivery for 20 years as a customer service and because we think it is important to visit your ranch, see your cattle and make sure our cattle are helping you produce the genetics you want.

Since we sell cattle nationwide, fuel and equipment costs force us to put some limits on free delivery. The seed stock business, like all other businesses, must address the costs of product delivery as part of their overall customer service plan.

To treat every customer fairly, we have established the following delivery policy:

A. Every animal valued over \$1500 will be delivered free within 200 miles of animal's location.

B. Any group of animals with an average value over \$1500 and a combined value over \$15,000 will be delivered freewithin the 48 United States.

C. All other animals valued over \$1500 will be delivered the first 200 miles free with additional miles charged at the rate of \$1.00/mile prorated per head with freight charges guaranteed not to exceed \$250 per head.

For example, if we have five head to be delivered 400 miles and they don't qualify for free delivery under “B” then the cost per head would be (400 miles – 200 miles free = 200 miles x \$1.00 = \$200 or \$40 per head).

D. Animals valued less than \$1500 will be delivered on a case by case basis.

If you have any questions, please contact **Dick at 308-493-5411** or **Kyle at 308-692-6940**.

DEATH & INJURY WARRANTY

Flying H Genetics has offered to share death and injury losses suffered during the first breeding season with customers for years. After some confusion over the old warranty and interest by many customers to cover the full cost of their purchases at a reasonable cost, we have initiated the following new warranty.

COVERAGE/LIMITATIONS

The coverage of this warranty is limited to the first breeding season or a maximum of 6 months from the date of purchase, unless other arrangements are made ahead of time. Indemnity under this warranty covers all death and loss-of-use injuries except those caused by negligence or willful misconduct or mistreatment of the bulls covered. Replacement value will be limited to actual purchase cost of the Flying H Genetics bull covered minus any salvage value or other compensation received by the customer.

CLAIMS

All claims for death or injury must be reported to Flying H Genetics within 24 hours of discovery and a complete diagnosis by a licensed veterinarian must be reported.

INJURED

If the injury is not life threatening or permanent and the bull can be returned to service, Flying H Genetics will work with the customer to supply a replacement bull to use at no cost, until the original bull can be returned to service.

LOSS DUE TO INJURY

If the injury is permanent and prevents the bull from returning to service, Flying H Genetics will supply a replacement bull as close to the original bull's type and quality as possible to complete the first breeding season. At the end of the breeding season, the customer can keep the bull as the

replacement bull as fulfillment of this warranty or return him to Flying H Genetics and receive credit on a replacement in next year's sale. The credit will equal the price of the original bull minus salvage value if any from the original bull. The customer agrees to provide humane care and obtain maximum salvage value from the injured bull. This guarantees the customer a bull to get their cows bred and full compensation for the purchase price of the bull through a replacement they get to pick and price.

LOSS DUE TO DEATH

When a Flying H Genetics bull dies between the date of purchase and the end of the first breeding season, through no fault of the customer as described above, Flying H Genetics will supply a replacement bull, as close to the original bull's type and quality as possible, to finish out the breeding season. At the end of the breeding season, the customer can either keep the replacement bull as fulfillment of this warranty or return him to Flying H Genetics and receive credit on a replacement in next year's sale. This credit will equal the purchase price of the original bull minus any compensation received if insured by an insurance company. This guarantees the customer a bull to get their cows bred and full compensation for the purchase price of the bull through a replacement they get to pick and price.

COST

Cost for the death and injury warranty will be 5% of purchase price, due at the time of purchase. If a customer chooses not to cover their animal against death and injury, they assume all loss due to death or injury of their bull. This warranty does not affect other customer services like the customer satisfaction and calving ease guarantees that all Flying H Genetics bulls carry.